

AUTHOR OF SPOKEN WORD PIECES: MEHAROONA GHANI

Book Unlaunch, April 27, 2015: *Impact: six patterns to spread your social innovation*, by Al Etmanski

The Impact I Make

(Altered Erasure informed by, "Introduction," Impact: six patterns to spread your social innovation, by Al Etmanski)

I want to change the world!

I hit a brick wall.

Fierce paradigm eroded, forgotten paradox, poverty, pollution, solutions –
mind bombs what I want.

I confess, was told I have MS. Made the invisible visible. Still learning to self-
heal!

Allusions, metaphors, chip on shoulders, desire for justice.

Me – warrior dragon – set out to slay...

What's going to happen to our sons and daughters when we die?

Who's going to love me when my parents die?

Existential crisis.

No dent in profound loneliness. Renew social change.

Pure and life giving.

Stop doing things the same way.

Become the catalyst for a renaissance.

Address the roots of an issue, not just symptoms.

Human ingenuity in the face of adversity.

Deep roots are resistant.

Fragile in new ideas.

Be wise travelers in spirit canoes.

Through sharing – insight emerges,

patterns uncover obstacles, powerful strangers, and doorways.

Think and act like a movement,

create a container,

cultivate relationships,

mobilize my power.

Push my mind through.

Empathy. Empathy. Empathy.

Maturity nourishes,
replenishes my spirit.
Humility to admit
my limitations and fears.

Resurrect the ordinary transforming world.
As a wise traveler – I – the passionate amateur –
innovates out of love, necessity, curiosity, creativity.

Try. Play. Trust. Take a leap of faith!
Something will emerge...
imagined for you, for me, for us.

Let's not quit.

AUTHOR OF SPOKEN WORD PIECES: MEHAROONA GHANI

Book Unlaunch, April 27, 2015: *Impact: six patterns to spread your social innovation*, by Al Etmanski

Celebrate Artistry

(created from the words of Al Etmanski, Claudia Li, Donald Macpherson, Mike Harcourt, Jason Mogus, Tamara Vrooman, and Claire Mortifee)

Do you ever think about life?

Hear the words we say,
honour this time for balance.

I feel the pull, do you?
Celebrate our artistry
in making this world
a better place.

Crossing waters from
Nova Scotia to PEI to
UN forums.

Movements are bigger
than a brand.
What are our stories?
Raising shit! The one person
who doesn't give up.

Accidental activists
navigate to rebuke systems
continue to raise shit
to actively resist.

Light gets in through
cracks, sometimes
coffins show up in
city halls. Rubber hits
the road there.

Legacy giants among us,
even in villages and
cultural bubbles.

What do you think?
I think we see all
cycles that destroy
the earth.
I think we see all
cycles that re-build
the earth.

Look at values in terms
of change. We teach what
we most need to learn. We are
closer to the spirit
of freedom than we think.
Social entrepreneurs say yes!

Networks transform
resilient, adaptable
radical containers.

Lighthouse keepers
solve the wicked problems
that define our age.

Take on governments and
industries – don't worry,
keep transforming to
livable sustainable cities –
cities of big ideas – there are
different ways for big ideas.

Let's talk about money.
Think about how we
mobilize it for social change.
So many things influence
our world – think about
how we allocate our capital
and how small amounts
can make big change.

Incubate ideas – you never know
which idea tips the scale –
blows our minds –
moves those spirit canoes
in harmony.

Do you ever think about life?